

## SURVEY FOR VISITORS

Date: \_\_\_\_\_ Tourist office: \_\_\_\_\_

### 1. Place of residence:

County: \_\_\_\_\_

Country: \_\_\_\_\_

### 2. Degree of education

- Elementary school  
 Secondary school  
 University

### 3. Number of visitors (please indicate total number of people)

- Travelling alone  
 Couple  
 With family  
 With friends  
 Tourist  
 School group

### 4. Purpose of Trip

- Just visiting  
 To visit family and friends  
 To visit historical-artistic heritage  
 To visit the Natural Park  
 Hiking  
 To attend the event \_\_\_\_\_  
(write which)

Others \_\_\_\_\_

### 5. Where did you get information for your trip?

- Relatives or friends  
 Travel agency  
 Internet  
 Press  
 Tourist office  
 Leaflets / Brochures  
 Tourism Trade Fairs  
 Others \_\_\_\_\_

### 6. Did you make any firm booking before the trip?

- Did not make firm bookings before the trip  
 Directly with accommodation provider  
 Booked online  
 High street travel agent  
 Online travel agent or reservations centrals

### 7. Type of accommodation.

- Hotel / Hostel  
 Rural accommodation  
 Tourist apartment  
 Own second home

- Campsite  
 Relative's or friend's home  
 Others \_\_\_\_\_

Municipality where you stay at (write if you'll stay at more than one) and number of nights.

\_\_\_\_\_  
 \_\_\_\_\_

### 8. What other services have you used?

- Restaurant  
 Tourist guides  
 Purchase of gastronomic products  
 Others \_\_\_\_\_

9. Which other places have you visited or are you planning to visit during this trip?

\_\_\_\_\_  
 \_\_\_\_\_

10. Rate from 1 to 10 the following aspects of your trip (1 is the lowest)

- \_\_\_\_ Tourist signage  
 \_\_\_\_ Tourist information  
 \_\_\_\_ Communications  
 \_\_\_\_ Attention received  
 \_\_\_\_ Accommodation offer  
 \_\_\_\_ Restaurants offer  
 \_\_\_\_ Landscape and natural environment preservation  
 \_\_\_\_ Easy access to monuments  
 \_\_\_\_ Gastronomy  
 \_\_\_\_ Complementary activities  
 \_\_\_\_ Overall impression

11. Would you recommend Extremadura to your family and friends?

\_\_\_\_\_

12. Notes:

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

THANKS FOR YOUR COOPERATION